

[www.nahbgreen.org](http://www.nahbgreen.org)

## It's time to **GO GREEN.**

### **Growing Demand.**

An NAHB study found that 64 percent of consumers will consider buying a green home.

### **The Competitive Edge.**

Set your homes apart by adding green features homebuyers want.

### **NAHB Green Scoring Tool.**

Score your home design using this interactive tool for homes scored to the *National Green Guiding Standard*™. See how green your homes really are.

For more information, please contact us at [www.nahbgreen.org/ContactUs](http://www.nahbgreen.org/ContactUs).



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**Build Green.  
Verify Green.  
Certify Green.**

## BUILD GREEN.

In today's world of environmentally conscious consumers, if you aren't **building green**, you're missing a rapidly growing segment of homebuyers. **The green building marketplace** is expected to grow to \$40 to \$70 billion annually by 2012.

Take advantage of financial incentives for energy-efficient and green homes. Save money by reducing waste and streamlining construction. Stand out with a program that offers third-party verification and national certification while giving you and your clients flexible green choices.

Follow the market and opportunities for success with the **National Green Building Certification Program**, powered by the NAHB Research Center.

## VERIFY GREEN.

The **NAHB Research Center** trains, accredits and monitors individuals to verify that homes meet the criteria for **National Green Building Certification**. Independent, third-party verification confirms a home is green.

### Accredited Verifiers:

- Are knowledgeable in building science and green building principles
- Completed the **Research Center's** training and passed an exam
- Can verify to the **ANSI National Green Building Standard**
- Are the only third-party inspectors authorized to verify for **National Green Building Certification**

## CERTIFY GREEN.

The **NAHB Research Center** is an independent, ISO accredited, third-party inspection agency and building product testing laboratory with more than 45 years of experience.

The Research Center's certification program is administered by ASQ Certified Quality Auditors.

Our field verifiers\* are trained, monitored, and audited to ensure that the Research Center's mark goes only on homes that meet rigorous **green** requirements.

You can tell consumers that for homes **Certified Green** by the NAHB Research Center, the **green claim is true.**



**Green** is more than energy conservation. **National Green Building Certification** focuses on:

- ENERGY EFFICIENCY
- WATER EFFICIENCY
- RESOURCE EFFICIENCY
- LOT AND SITE DEVELOPMENT
- INDOOR ENVIRONMENTAL QUALITY

**Accredited verifiers\* perform key functions on the road to certification:**

- Conduct and document a pre-drywall site inspection and a final inspection
- Review documentation justifying points claimed
- Suggest opportunities to earn points not originally claimed
- Submit all Verification Reports to the NAHB Research Center



**\*Don't jeopardize your certification!**

Be sure to work only with verifiers trained and accredited by the NAHB Research Center — visit [www.nahbgreen.org](http://www.nahbgreen.org) for a complete listing.