



National Green Building Certification

Build Your Green Certified Home Using Green Approved Products



Streamline Your Green Certification

The NAHB Research Center Green Approved product program was created to assist builders, designers, and specifiers in identifying products that can contribute points toward building certification to the National Green Building Standard. The NAHB Research Center Green Approved mark is intended to facilitate the verification of the “green” practices incorporated into residential buildings during field inspections by providing accredited verifiers with an assurance that a product(s) is eligible for the points claimed by the builder. Green Approved Products, when appropriately used, can help builders more easily achieve green certification for their single-family homes, multifamily buildings, and remodeling projects.

What Makes a Product Green?

The National Green Building Standard (ICC 700-2008) does not define criteria for certifying products as “green.” Instead, products can be approved as eligible for earning points toward green certification of a building under the Standard if the product is used in a qualifying way. Many green building practices in the Standard require the use of products with certain attributes. For example, Section 602.1 provides points for projects that use building materials with recycled content. Section 801.8 provides points when rainwater collection and distribution are provided. A product can be Green Approved when the NAHB Research Center has verified that the product does indeed have these kinds of Standard-identified attributes. Where appropriate, the Research Center will require an independent assessment or accredited test report for recognition of product attributes eligible for points. Once the Research Center has deemed a product eligible for earning points under the Standard, that product may bear the Green Approved Product mark.

Link Directly to Green Approved Product Choices from the Green Scoring Tool

The Green Scoring Tool – available on www.NAHBGreen.org free for use by builders, developers, and remodelers – is designed to guide users through the Standard step-by-step. Information about specific Green Approved Products is embedded directly in the Green Scoring Tool within the section for which the product is approved. The Green Approved Products link provides details regarding which products have been approved for specific attributes, and any additional usage requirements for earning points.

Look for the Green Approved Product Mark!

Products entitled to use the NAHB Research Center Green Approved mark are approved for points only for specific practices, as indicated on the Certificate provided to the manufacturer. Detailed information on all Green Approved Products is available at www.GreenApprovedProducts.com and copies of the Research Center-issued Certificates should be available from participating manufacturers.

Manufacturers: Earn the Green Approved Product Seal!

Product manufacturers can earn the NAHB Research Center's Green Approved seal for any product that can be used by builders, remodelers, or developers to earn points toward certification under the National Green Building Standard. To be eligible, manufacturers must provide appropriate third-party evidence that their products meet the criteria for recognition in buildings certified to the Standard. Green Approved products will earn a certificate from the NAHB Research Center that identifies the specific practice(s) in the Standard where points for the product are available. This information is made available on www.GreenApprovedProducts.com and www.NAHBGreen.org. Information about Green Approved Products is also embedded directly in the Green Scoring Tool on NAHBGreen website to help facilitate the selection/specification of products to be used in green homes, and the approval of those points by accredited green building verifiers. The Green Scoring Tool has over 12,000 unique registered users, so manufacturers can get the relevant information about their product directly into the hands of the individuals who have authority over product specification. To have your product become Green Approved, contact Debra Sagan at (301) 430-6210 or use the contact form on the Green Approved Products website (www.greenapprovedproducts.com/contact.aspx).

For more information, please contact us at www.nahbgreen.org/ContactUs.